



Experience

Outreach & Development Specialist, Maine Aquaculture Association

June 2023 - Present

Gardiner, ME

- conduct community outreach activities including listening sessions, in-person site visits, phone/video calls, and emails
- manage social media, website & SEO, newsletter communications, and paid ad campaigns (Google, FB, IG, Youtube)
- create original content, including graphic design, video production, and printed educational materials
- manage grant spending and reporting, and write grant proposals to support communications projects
- field membership inquiries and recruit new members, work to build strategic relationships in Maine's coastal communities
- attend and present at industry conferences and represent the association on panels and in roundtable discussions
- plan and host events to engage the public and stakeholders and promote the aquaculture industry
- identify communications strategy and priority areas using public perception data, community input, and industry research

Marketing Associate, 50FISH

February 2023 - April 2023

Yarmouth, ME

- design and create marketing materials like landing pages, emails, social media posts, videos & photography, graphics, and other visual content using Adobe Creative Suite and Figma
- develop and maintain marketing calendars and project timelines, ensuring that deadlines are met and deliverables are produced on time and on budget
- collaborate with my team in projects and exchange ideas about content strategy for our clients
- communicate and meet with clients weekly to achieve marketing goals, review new designs, and discuss marketing direction

Marketing Assistant & Farm Hand, Ferda Farms

June 2022 - January 2023

Brunswick, ME

- develop and execute seasonal social media campaigns, redesign website content, and create merchandise to elevate the farm's brand identity and customer engagement
- design and launch event infrastructure and execute advertising and coordination with clients
- collaborate with other farms in the New Meadows River Shellfish Coop and the Maine coast at large to positively impact our communities, spread awareness about the working waterfront, and educate about aquaculture
- shuck at events and festivals, represent the farm in the community and at educational events targeting social outreach

Program Director, Bucks Harbor Yacht Club

May 2021 - August 2021

Brooksville, ME

- direct an 8-week summer program, manage a staff of 8 and program budget, registration, and payroll, while organizing large-scale community events like regattas and an annual island sail
- oversee scheduling, registration, and communication with parents and other club members about program progress
- track spending across departments and projects, ensuring that all expenses are within budget guidelines
- lead staff meetings to provide feedback for staff, discuss curriculum modifications, and track student performance

Education

University of Maine, Orono, ME

B.A. in Spanish, minor in Criminal Justice, 4.0 GPA.

- **Honors:** Dean's List, Presidential Scholar, Phi Kappa Phi Society
- **Activities:** Captain of the Sailing Team
- **Advanced Coursework:** Theories in Translation, Spanish Film, Latin American Novels, Introduction to Python

Smith College, Northampton, MA

77 credits completed in Spanish and Film & Media Studies

Achievements

Spanish Language Proficiency

Director, Writer, Producer of Documentary Film *Tending the Tides*

Spring 2025

Certified Level 1 Facilitation, University of Maine Cooperative Extension

Spring 2024

Spanish Major Capstone, University of Maine

Fall 2021

- an intensive 35 page research paper composed in Spanish on queer representations in Latin American and Spanish cinema, exploring queer film theory, analysis, and the history of queer Spanish and Latinx identities

Summa Cum Laude Society

Spring 2017